Agenda

- Welcome

  – Paul

- Introduction to the ISO IP Management Standard

  – Mary

- Panel Discussion

  – Joanne + Experts

- Q&A Session

  – Joanne + Audience & Panel

    - *during event, please post your 'questions' on system*

- Closing remarks

  – Calls To Action

  – NSAI Standards Packages, ISO 56000 Series

NSAI

Systematic Innovation Management for SMEs – New ISO 56000 Series

1. Realization of value
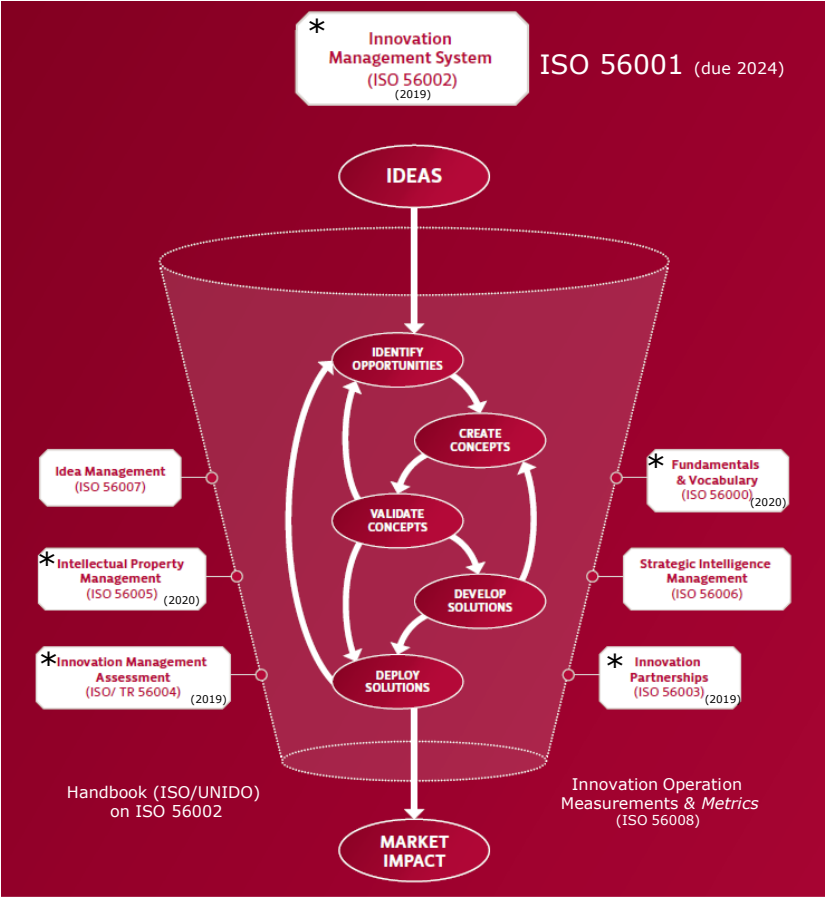
2. Future-focused leaders

3. Strategic direction

4. Culture

5. Exploiting insights

6. Managing uncertainty

7. Adaptability

8. Systems approach

* Innovation Management System (ISO 56002) (2019)

ISO 56001 (due 2024)

IDEAS

IDENTIFY OPPORTUNITIES

CREATE CONCEPTS

Idea Management (ISO 56007)

* Fundamentals & Vocabulary (ISO 56000) (2020)

VALIDATE CONCEPTS

* Intellectual Property Management (ISO 56005) (2020)

Strategic Intelligence Management (ISO 56006)

DEVELOP SOLUTIONS

* Innovation Management Assessment (ISO/ TR 56004) (2019)

DEPLOY SOLUTIONS

* Innovation Partnerships (ISO 56003) (2019)

Handbook (ISO/UNIDO) on ISO 56002

Innovation Operation Measurements & Metrics (ISO 56008)

MARKET IMPACT

* = published standard (date published)

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Standards Development – A Community of Experts

National

European

International

Ireland-Based Experts
(Industry, Academia, Gov, Citizens)

Transparent

Open

Voluntary

Consensus
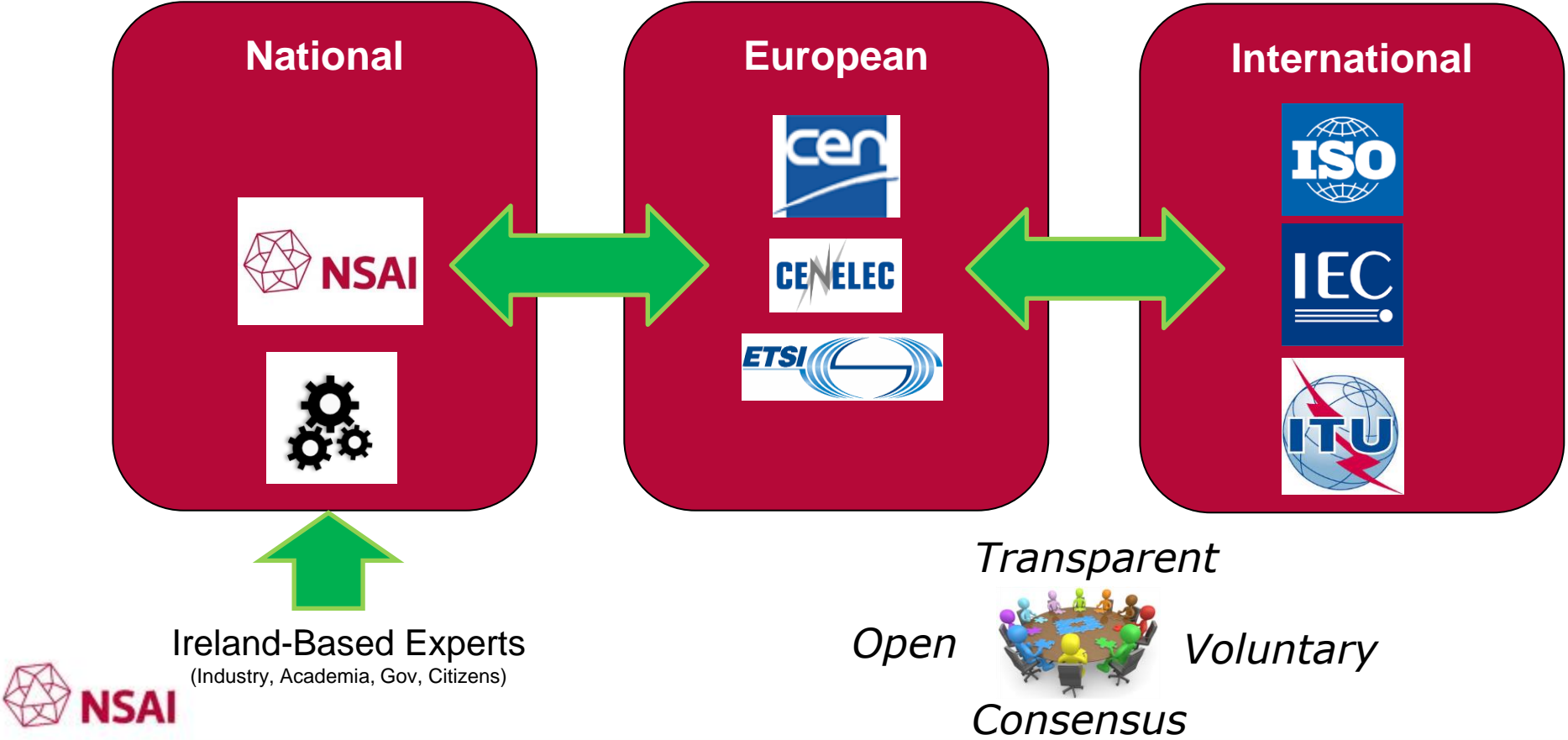
ISO 56000 Series - Community of Innovation Experts

65 countries

100's Innovation experts

Blue : Participating members
Orange: Observing members

[ISO TC 279 Innovation Management]

Liaison Organizations

OECD
WTO
WIPO
World Bank
UNIDO
UNDP
UNESCO
ISPIM
LESI
Etc.

NSAI

Guidance Framework for Systematic SME Innovation Management & Performance
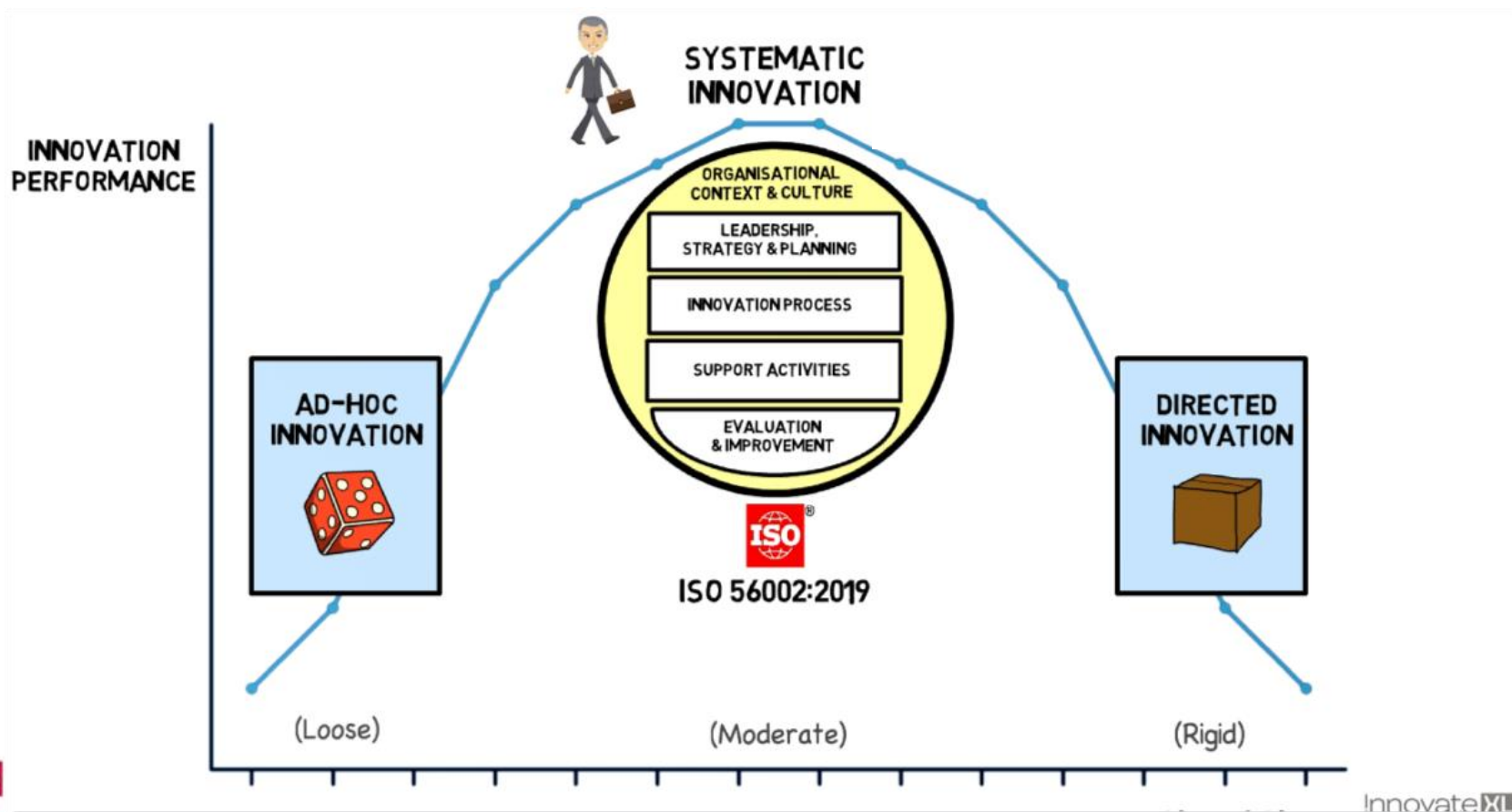
Guidance **Framework** for **Systematic** SME **Innovation** **Management** & **Performance**
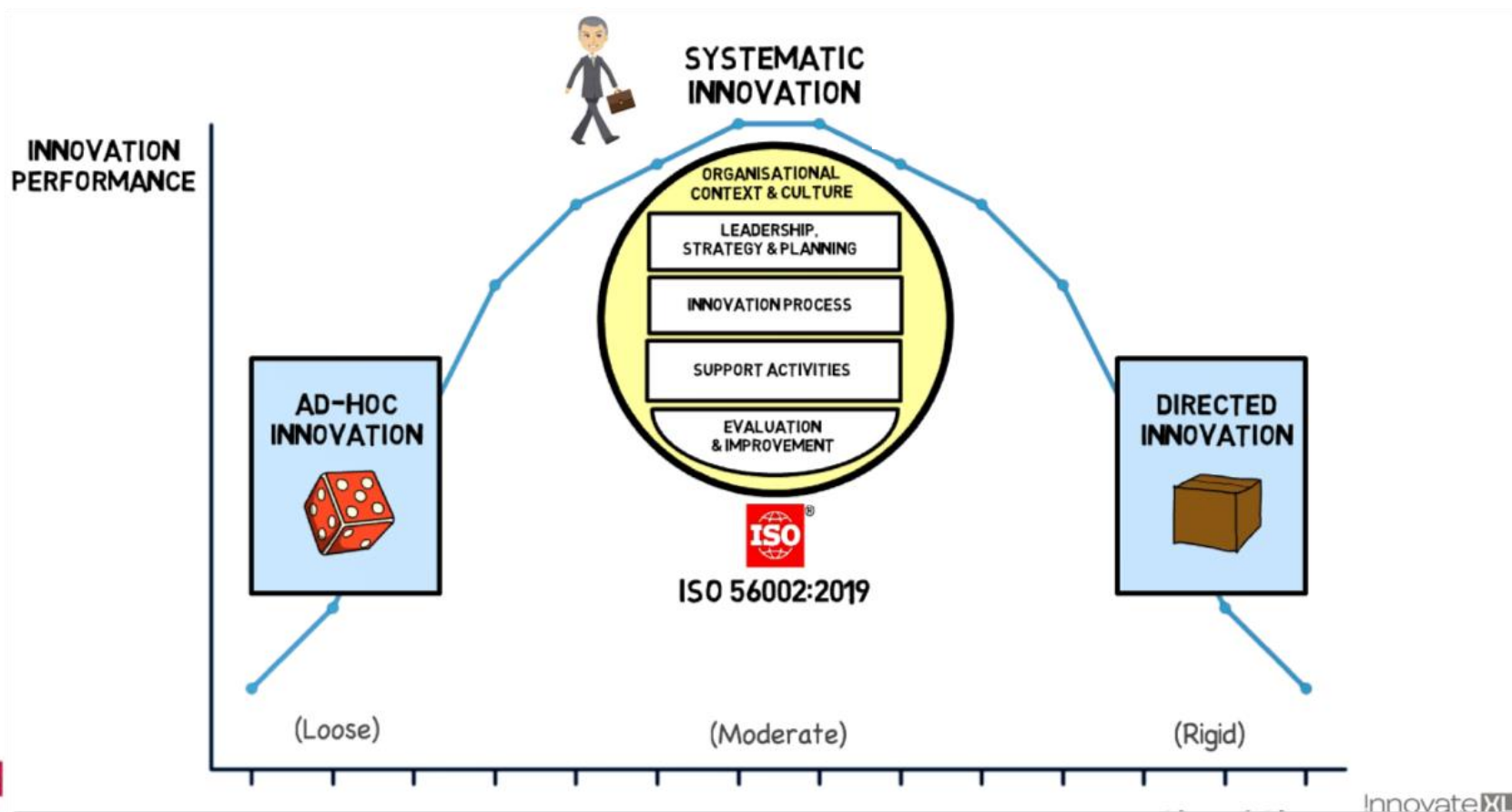
Standards – Innovation & Business Development Platform

Systematic Innovation Management

Digital Transformation

Green Transformation

International Standards = SME Business Development Platform

(Build Trust, Confidence, Scale, Compliance … Across All Industry Sectors)

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Systematic Innovation Platform – Skills, Scorecards & Transformations

VINNOVA — Sweden's Innovation Agency

RISE

ICP4IMS
International Collaboration Platform for Innovation Management System

An Roinn Oideachais agus Scileanna — Department of Education and Skills

Skillnet IRELAND

Technology Ireland — ibec

Innovation Excellence Programme

VISION
STRATEGY
OBJECTIVES & PLANNING
CULTURE | COLLABORATION
STRATEGIC INTELLIGENCE
INNOVATION IN ACTION
RESOURCES | SKILLS
TOOLS & METHODS | INTELLECTUAL PROPERTY
EVALUATION
IMPROVEMENT

nacec — National Association of Community Enterprise Centres

Local Enterprise Office — Making It Happen

RDI Centres

RISE

ENTERPRISE IRELAND

IDA Ireland

Our Public Service 2020

Innovation Scorecard
(Maturity Assessment)

Key Transformations
(Digital & Green/Low Carbon)

NSAI | ISO

Systematic Innovation Management Platform

(ISO 56000 Series – Solid & Credible Foundation to Build On)

An Roinn Fiontar, Trádála agus Fostaíochta — Department of Enterprise, Trade and Employment

NSAI

Vision

Technology & Product Life Cycle
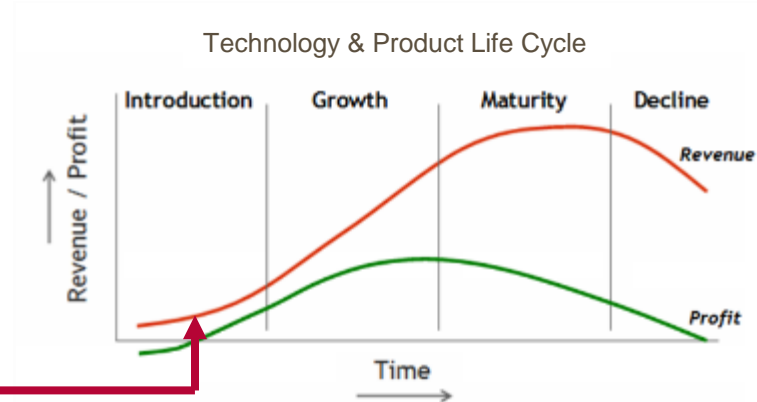
Leaders

Ahead of curve, actively engaged in international standards development
Build support for proposals - get ideas & IP into the standard
Leverage active involvement - gain time-to-market advantage

Irish SMEs as Global Innovation Leaders

- *Ahead of the Curve, Setting & Using*

International Standards

Standards Collection #1 – ISO 56000 Series

including ISO 56005, IP Management

NSAI Standards

ISO 56000 series
Standards Collection

Innovation Management
System Guidance Standards
- I.S. EN ISO 56000:2021
- I.S. EN ISO 56002:2021
- I.S. EN ISO 56003:2021
- S.R. CEN ISO/TR 56004:2020
- ISO 56005:2020

Intelligence Solution Inspiration Creativity
Ideas Vision
Innovation

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Innovation management - Innovation management system - Guidance (ISO 56002:2019)	57
Innovation management - Tools and methods for innovation partnership - Guidance (ISO 56003:2019)	105
Innovation Management Assessment - Guidance (ISO/TR 56004:2019)	143
Innovation management — Tools and methods for intellectual property management — Guidance (ISO 56005:2020)	191

Discounted Prices

- **Collection #1 (x5, above)**
  - List price €347
  - Offer price **€250**

- **IP Management (alone)**
  - List price €129
  - Offer price **€90**

  limited time offer of 2 weeks, Using discount code 'Innov2021'

Link to Collection 1: click here

Link to 56005 (IP Mngt): click here

Standards Collection #2 – ISO 56000 Series

ISO 56000 series
Standards Collection

Innovation Management System Guidance Standards Collection
- I.S. EN ISO 56000:2021
- I.S. EN ISO 56002:2021
- I.S. EN ISO 56003:2021
- S.R. CEN ISO/TR 56004:2020

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Discounted Price

- **Collection #2 (x4, above)**
  - List price €218
  - Offer price **€199**

Link to Collection 2: click here

Thank You

More Information on Standards + Innovation:

https://www.nsai.ie/standards/standards-innovation/

Join an NSAI standards committee (free), register online:

https://www.nsai.ie/standards/standards-committees/get-involved-in-standards-development/

Paul.Killeen@nsai.ie

NSAI

OECD Report & Standards

- ***adopting & developing international standards can play in enhancing SME productivity***

- ***Increase support for international standards adhesion by SMEs*** *as an additional lever for encouraging* ***upgrading to international best practice business management*** *approaches*

- *…* ***training & awareness building*** *of local* ***SMEs*** **on the** **role of standards and certification in growth and internationalisation**

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