

1.0 Purpose

This policy sets out the conditions under which the NSAI Agrément symbol may be used by holders of current NSAI Agrément certificates. Its purpose is to ensure that the symbol is used accurately, consistently and only in direct connection with the product or system covered by the relevant certificate.

The policy is intended to prevent ambiguity or misleading claims regarding the scope of NSAI Agrément certification and to protect the integrity of the NSAI Agrément certification mark.

2.0 Use of the Symbol

Manufacturers of products or systems covered by a current NSAI Agrément certificate may, subject to the conditions set out in this policy, display the NSAI Agrément symbol on:

- The certified product or system;
- Labels;
- Swing tickets;
- Letterheads;
- Advertisements;
- Technical literature; and
- Other promotional material.

3.0 Conditions of Use

An NSAI Agrément certificate applies specifically and only to the product or system defined in the relevant certificate and supporting certification documentation.

In promotional literature, packaging and other material, the symbol must not be associated with products, systems or services that are not covered by a current NSAI Agrément certificate. For example, where a catalogue displays more than one product, the layout and wording must make it clear which product the symbol relates to.

The symbol must not be used in a manner that could imply that NSAI Agrément certification extends beyond the scope of the relevant certificate or constitutes approval of the certificate holder, manufacturer, organisation or any other product, system or service.

4.0 Display of the Symbol

Holders of current NSAI Agrément certification must comply with the following display requirements:

- The symbol must be reproduced exactly as provided by NSAI;

- The current NSAI Agrément certificate number must be displayed immediately below the symbol;
- The name of the product or system, exactly as recorded on the certificate, must appear immediately below the certificate number; and
- The symbol, certificate number and certified product or system name must be presented together as one clear and unambiguous reference.

5.0 Colour and Size of the Symbol

The symbol should preferably be displayed in Pantone 356 green or the equivalent CMYK colour specification: C95, M0, Y100, K27. Where colour reproduction is not possible, the symbol may be displayed in black and white.

To maintain clarity and legibility, a minimum symbol width of 15 mm is recommended. The symbol must not be distorted, redrawn, altered, cropped or reproduced in a way that reduces its clarity or changes its proportions.

6.0 Artwork

Approved artwork for the NSAI Agrément symbol is available only from NSAI. Certificate holders should contact a member of the NSAI Agrément team to obtain the correct artwork and guidance on its use.

7.0 Style Guide

The NSAI Agrément Symbol Style Guide in Appendix A forms part of this policy and must be followed whenever the symbol is reproduced or displayed.



Use of the NSAI Agrément Logo Policy

Appendix A – NSAI Agrément Symbol Style Guide



USE OF AGRÉMENT SYMBOL

Colour & Size of Symbol

It is preferable to print the symbol in the following colour: Pantone 356

Alternatively, when use of colour is not possible, black and white should be used as shown. For clarity a minimum height of 15mm must be adhered to.

Artwork

The logo is available from NSAI Agrément in electronic format.



STICKER



SWING TICKET



VAN STICKER



PACKAGING OF
CERTIFIED PRODUCTS



PIPES, EXTRUSIONS ETC.