Standards – Why do they Matter?

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Standards Failure!

Second plug types

- Type A
- Type B
- Type C
- Type D
- Type E
- Type F
- Type G
- Type H
- Type J
- Type L
- Type M
- Type N
- Type R
- Type S
- Type T
International Standards Infrastructure

- IEC
- ISO

See the video on http://youtu.be/oAjMGBIAkP0

European Standards Infrastructure
Why Standards Matter (1)

- Secure safety of products
- Encourage economies of scale
- Comply with European legislation
- Promote interoperability
- Facilitate innovation
- Establish uniform terminology
  - [www.electropedia.org/](http://www.electropedia.org/)

Why Standards Matter (2)

- Encourage competition
- Diminish trade barriers
- Support environmental sustainability
- Reflect research & development
- Promote common understanding
Standards Success!

• NSAI Standards provides invisible infrastructure supporting trade
• Standards more accessible than ever before
• Rapex health and safety alerts

  • Rapex link: http://ec.europa.eu/consumers/dyna/rapex/rapex_archives_en.cfm

Conclusion