

**Innovation Management Standards  
Consultative Committee (IMSCC).  
NSAI TC 045.**



**NSAI IMSCC Annual Report.  
2010**

**Scope**

NSAI IMSCC is the national committee responsible for co-ordinating standardization in the area of Innovation management.

This is a new committee that was established in 2009.

The current scope of this committee is to monitor national and international developments relating to Innovation management and in particular the work on CEN TC 389 and to advise NSAI in relation to standard developments in this area.

## NSAI IMSCC

### 1. 2010 Highlights

NSAI recognises the role that Innovation management can play in supporting the sustainability and development of businesses in Ireland, particularly in the current economic environment.

The importance of innovation is also recognised in Europe with two different groups established:

- CEN TC 389 – Innovation Management which is set up to look at developing European Innovation Management standards.
- CEN STAIR (STandardization Innovation and Research)

### 1. Technical Committee Membership 2009.

**Chairman:** Dr. Frank Devitt – NUI Maynooth.

**Technical Secretary:** Ms. Linda Hendy - NSAI

**Members:**

Mr. Derek Bridges – NSAI.  
Mr. Eddie Commins – Enterprise Ireland.  
Mr. Greg Coyle – Enterprise Ireland.  
Mr. William Egenton – Dromone Engineering Ltd.  
Mr. Paul Horan – Silicone & Software Systems.  
Mr. Justin Knecht – IT Sligo.  
Mr. Chris Lang – PEM Automation.  
Dr. Ann Ledwith – UL.  
Dr. Niall McEvoy – IT Sligo.  
Mr. Kevin McGuinness – Georgia Tech Ireland.  
Ms. Sharon McGuinness - Bord na Móna.  
Mr. Niall Mac Loughlin – Pharos Quality Solutions  
Mr. Sean McNulty – Innovator.  
Mr. John Pierce – Fujitsu.  
Mr. Jim Rice – Schneider Electric.  
Ms. Adèle Sleator - Eirgrid

During 2010, 4 new members joined the NSAI IMSCC, Mr. Paul Horan (Silicone & Software Systems, Dr. Niall McEvoy (IT Sligo), Ms. Adèle Sleator (EirGrid) & Dr. Ann Ledwith (UL),

NSAI would like to thank all members of IMSCC for their work and contribution to Innovation Management Standards.

### 2. Highlights of the year

The importance of innovation is being recognised, particularly in the current environment where competitiveness and developing solutions that meet unmet user needs can help companies ensure their future survival.

There are a number of developments that underpin and recognise the importance of Innovation.

Nationally the Department of an Taoiseach established an Innovation Task Force which published their report in 2010. Having made a submission to the Innovation Task Force during 2009, the secretary & Chair of the IMSCC were invited to the launch of this report on the 18<sup>th</sup> of March in Trinity College.

In 2009 CEN, the European Standards Development body, set up a Technical Committee to look at developing standards on Innovation Management. Currently there are 6 different Working Groups established. These include:

- WG1 – Creativity & Collaboration
- WG2 – Innovation Management
- WG3 – Self-assessment tools
- WG4 – Design Thinking
- WG5 – Intellectual property management
- WG6 – Strategic Intelligence management

NSAI currently holds the Chair and Technical secretary of WG4.

The work of NSAI IMSCC focused mainly on the work being developed at CEN, as well as focusing on the national guide to good practice in innovation and product design (NWA1) to see how it can be best promoted, used and adopted by Irish industry.

The secretary of IMSC was invited to give presentations on the development of NWA1 at the following:

- "Engaging All" - IMI Innovation Bizlab meeting – September 14<sup>th</sup>
- "Innovation- How to turn your bright ideas into revenue - Engineers Ireland Cork Seminar – November 8<sup>th</sup>.

### 3. Publications

In 2009 NSAI introduced a fast track standard development process in response to the need to develop standard solutions faster. The first output of this process was:

#### 3.1. NSAI NWA-1:2009 – Guide to good practice in innovation and product development processes.

The NSAI IMSC did not produce any new publications during 2010 but focused on investigating how this document can be promoted and used by Irish companies in order to increase the innovation capability in Ireland. It is planned to continue this work during 2011.

### 4. NSAI TC 45 Meetings 2010

NSAI TC 45 met four times during 2010.

Date	Minutes	Participants	Venue
12th March 2010	NSAI IMSCC N014	9	NSAI Offices
1 <sup>st</sup> June 2010	NSAI IMSCC N020R1	8	NSAI Offices
4 <sup>th</sup> Oct 2010	NSAI IMSCC N028	10	NSAI Offices
13 <sup>th</sup> Dec 2010	NSAI IMSC N33	9	NSAI Offices

## 5. European meetings 2010

<b>Meeting</b>	<b>Date</b>	<b>Location</b>	<b>IMSSC Participants</b>
CEN TC 389 3rd Plenary meeting	8 <sup>th</sup> June 2010	Brussels, Belgium	Dr. F. Devitt Ms. L.Hendy
CEN TC 389 WG4 – Design Thinking 1 <sup>st</sup> meeting	29 <sup>th</sup> March 2010	Dublin, NSAI offices.	Dr. Frank Devitt Mr. Sean McNulty Ms. Linda Hendy.
CEN TC 389 WG4 – Design thinking 2 <sup>nd</sup> meeting	18 <sup>th</sup> Oct 2010	Dublin, NSAI Offices	Dr. Frank Devitt Mr. Sean McNulty Ms. Linda Hendy Mr. Derek Bridges